Amendments to the Claims:

The following listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently Amended) An electro-optical apparatus, comprising:

a display panel including ~~a peripheral region and~~ a plurality of pixels in a display area and in a peripheral region around the display area;

a driver that drives each of the pixels of said display panel based on a display signal which is externally supplied;

a timing detection device that detects timing to drive the pixels in the peripheral region of said display panel; and

a display controller that outputs a signal ~~to display a particular color~~ to said driver at the timing detected by said timing detection device to display the same color at pixels in the peripheral region regardless of color indicated for the pixels in the peripheral region by the externally supplied display signal.

2. (Currently Amended) An electro-optical apparatus, comprising:

a display panel including ~~a peripheral region and~~ a plurality of pixels in a display area and in a peripheral region around the display area;

a driver that drives each of the pixels based on display data which is externally supplied corresponding to each of the pixels of said display panel; and

a display controller that outputs to said driver display data ~~to display a particular color as display data~~ to display each of the pixels in the peripheral region of said display panel in the same particular color regardless of color indicated for the pixels in the peripheral region by the externally supplied display signal.

3. (Currently Amended) An electro-optical apparatus, comprising:

a display panel including ~~a peripheral region and~~ a plurality of pixels in a display area and in a peripheral region around the display area;

a memory which stores display data corresponding to each of the pixels of said display panel;

a writing device that writes to said memory display data which is externally supplied;

a driver that drives each of said pixels based on the display data in said memory; and

a display control device that writes to said memory display data ~~to display a particular color as display data~~ to display each of the pixels in the peripheral region of said display panel in the same particular color regardless of color indicated for the pixels in the peripheral region by the externally supplied display signal.

4. (Currently Amended) An electro-optical apparatus, comprising:

a display panel including ~~a peripheral region and~~ a plurality of pixels in a display area and in a peripheral region around the display area;

a memory which stores display data corresponding to each of the pixels of said display panel, the memory including a storage area corresponding to each of the pixels in the peripheral region of said display panel, the storage area being stored in advance with display data indicating the same particular color for all pixels of the peripheral region of the display panel;

a writing device that writes to said memory display data which is externally supplied; and

a driver that drives each of said pixels based on the display data in said memory~~; display data to display a particular color being stored in advance in a storage area of said memory corresponding to~~ so that each of the pixels in the peripheral region of said

display panel are displayed in the same particular color regardless of color indicated for the pixels in the peripheral region by the externally supplied display data.

5. (Previously Presented) The electro-optical apparatus according to Claim 1, each of said pixels being formed of liquid crystal.

6. (Previously Presented) The electro-optical apparatus according to Claim 1, said particular color being white.

7. (Currently Amended) A method of driving an electro-optical apparatus which includes a display panel including a plurality of pixels, and a driver that drives each of the pixels of said display panel based on a display signal which is externally supplied, the method comprising:

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detecting timing to drive the pixels in the peripheral region of said display panel; and

outputting a signal ~~to display a particular color~~ to said driver at the detected timing to display the same color at pixels in the peripheral region regardless of color indicated for the pixels in the peripheral region by the externally supplied display signal.

8. (Currently Amended) A method of driving an electro-optical apparatus which includes a display panel including a plurality of pixels, and a driver that drives each of the pixels based on display data which is externally supplied corresponding to each of the pixels of said display panel, the method comprising:

outputting display data ~~to display a particular color~~ to said driver ~~as display data~~ to display each of the pixels in the peripheral region of said display panel in the same particular color regardless of color indicated for the pixels in the peripheral region by the externally supplied display signal.

9. (Currently Amended) A method of driving an electro-optical apparatus which includes a display panel including a plurality of pixels, a memory which stores display data

corresponding to each of the pixels of said display panel, a writing device that writes to said memory display data which is externally supplied, and a driver that drives each of said pixels based on the display data in said memory, the method comprising:

writing display data ~~to display a particular color~~ to said memory as display data for each of the pixels in the peripheral region of said display panel to display the same color at pixels in the peripheral region regardless of color indicated for the pixels in the peripheral region by the externally supplied display signal.

10. (Currently Amended) The method of driving an electro-optical apparatus according to Claim ~~7~~ 9, said writing step including writing display data to display a particular color that is white.

11. (New) The electro-optical apparatus as claimed in claim 1, wherein the display controller outputs a signal to display the pixels in the display area in colors indicated by the externally supplied display data.

12. (New) The electro-optical apparatus as claimed in claim 2, wherein the display controller stops outputting display data to said driver and enables transfer of the externally supplied display data to the driver to display each of the pixels in the display area in the color indicated by the externally supplied display data.

13. (New) The electro-optical apparatus as claimed in claim 3, wherein the display control device writes to said memory display data to display each of the pixels in the display area in the color indicated by the externally supplied display data.

14. (New) The electro-optical apparatus as claimed in claim 4, wherein the driver drives each of said pixels so that each of the pixels in the display area is displayed in the color indicated by the externally supplied display data.